



Bringing  
neighborhood  
projects to life,  
block by block

## Neighbor-led, neighbor-funded positive change...

ioby helps neighbors grow and implement great ideas one block at a time. Our crowd-resourcing platform at [ioby.org](http://ioby.org) connects leaders with funding and support to make our neighborhoods safer, greener, more livable and more fun.

We believe that it should be easy to make meaningful change “in our backyards,” the positive opposite of NIMBY. We are committed to building the capacity of residents to organize capital - financial, volunteer and social - from within their own neighborhoods.

### About ioby

ioby is built on the principle that citizens know what’s best for their neighborhoods, and are best positioned to become leaders in this positive change.

We support a nationwide network of neighborhood leaders through an online crowd-resourcing platform:

crowdfunding  
+ resource organizing  

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crowd-resourcing

Our platform gives leaders the ability to organize all kinds of capital—cash, social networks, in-kind donations, volunteers, advocacy—to build positive change from the ground up.

### More than just crowdfunding

ioby is more than just an online platform: we offer hands-on services to train leaders for success. Crowdfunding is a proven tool for realizing an idea. ioby takes extra steps to support a community of local leaders who can share solutions and catalyze positive change on a local and national level.

So far ioby leaders have raised nearly **\$5 Million** in citizen philanthropy.

### What’s a “typical” ioby project?

Projects range from community gardens to safe streets improvements to public art. Many have a focus on sustainability, social justice, food and agriculture, education, or placemaking.

### ioby projects must:

-  Take place in the neighborhood in which the leader lives or works
-  Have a public benefit
-  Benefit a neighborhood’s community, local environment or both
-  Produce tangible, measurable and measured results

### By using ioby, leaders can:

-  Collect tax-deductible donations
-  Have ioby act as a fiscal sponsor
-  Find new volunteers and new donors
-  Receive one-on-one technical assistance
-  Join us for grassroots fundraising trainings and workshops

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