

# Do you have a great idea for your neighborhood?



Projects on ioby.org are created by all types of organizations and individuals. If you have a great idea for a local environmental project, apply to have it posted on ioby.org to find donations or volunteers! To post a project on ioby.org, your project must meet the following criteria. Feel free to contact us by emailing [info@ioby.org](mailto:info@ioby.org) or calling (917) 464-4515 before you apply if you have any questions about our criteria or your eligibility.

**1. Local.** ioby's focus is on the NYC metro area, including parts of New Jersey. Regardless of whether you (or your organization) have a larger focus, your project needs to be aimed at the local level.

**2. Environmental.** ioby takes a very broad view of what it means to be environmental. But we're still going to check to make sure your project does at least one of the following:

- Creates or protects open spaces in or near urban areas
- Provides environmental education
- Improves access to healthy, green goods and services
- Conserves energy
- Reduces greenhouse gas emissions that contribute to global climate change
- Removes nationally recognized pollutants from the air, water, soil, or buildings
- Diverts waste from landfills
- Something else! You know your neighborhood best. We want to support ideas we haven't thought of yet, too.

**3. Benefits the Public.** ioby exists to serve our communities and the local environment. Your idea should be aimed at the public good, rather than private benefit.

**4. Makes No Profit.** A key principle of our model is that your project is looking for a donation, not an investment. Ideas that generate a profit are not accepted because we want all of the projects that receive donations to provide public benefits, not private gains. While it is common, you do not need to be associated with a non-profit organization.

**5. Site-Specific.** Part of our mission is to encourage community engagement directly with the local environment. Your idea should be for a particular place, a public space or at a specific site so that people can understand (and even come see) where you'll be making an impact.

**6. Direct.** Because we want to see positive change here in NYC, ioby supports ideas that are action-oriented with direct results. We want to let people fund or volunteer for projects that have immediate results as well as long-term impacts.

**7. Simple.** Keep the idea simple and straightforward. Be sure you can state the environmental problem and your solution in a way that makes it clear you know how to achieve your results. Consider breaking up an idea with multiple steps or components into separate, simpler projects.

**8. Small Budget.** Keep the budget as small as possible, but projects cannot exceed \$3,000. Funds are only dispersed to you when the project is fully funded by donors, and your project will expire after seven months. So keep the project compact and concrete, and keep the dollar amount low to increase your chances of being funded. Consider breaking up an idea with multiple steps or components into separate projects. Keep in mind that projects over \$300 require an additional, more detailed budget.

*You can submit this project application online at [ioby.org](http://ioby.org), email it to us at [info@ioby.org](mailto:info@ioby.org) or mail it to [ioby.org](http://ioby.org), 41 E. 11th Street, 3rd Floor, New York NY 10003. 917-464-4515.*

*By submitting an application you are agreeing to our Terms and Conditions on [ioby.org/terms](http://ioby.org/terms).*

# Project Application

Feel free to submit this application online or attach additional pages as necessary.



Project Name: \_\_\_\_\_

Borough: \_\_\_\_\_

Your First Name: \_\_\_\_\_ Your Last Name: \_\_\_\_\_

Your Email: \_\_\_\_\_ Your Phone Number: \_\_\_\_\_

Your Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Your Date of Birth: \_\_\_\_\_ (If you are under 18, you need an adult sponsor, like a teacher.)

Sponsor's Name: \_\_\_\_\_ Sponsor's Phone Number: \_\_\_\_\_

Are you working with a group?:  Yes  No

If yes, what is the group's name? \_\_\_\_\_

Is the group a 501(c)3?  Yes  No

What is the environmental problem your project will address? (Please limit to 250 words.)

Describe how your project helps solve the environmental problem. (Please limit to 250 words.)

Explain the steps you'll take to complete the project. (Please limit to 150 words. If the project is longer than 2 weeks, please give a more detailed description of the timeline you will follow. Please include any dates relevant to your timeline, e.g., if your project is an event please include the date of the event.)

Project Summary: (Please limit to 30 words or less. This text will appear on the public project search page.)

Will you have volunteers working on the project?  Yes  No

If yes, please explain what they will do and how many you need. (Please limit to 150 words.)

Do you want to recruit more volunteers to support your project on ioby.org?  Yes  No

What is the site for your project? \_\_\_\_\_

How should volunteers be instructed to get involved? (Example: Call the volunteer coordinator, Rob Robertson, at 212-765-4321 for work party assignments. Don't forget to wear bright colors and bring your pickaxe.) \_\_\_\_\_

Project Site Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person at Project Site: \_\_\_\_\_

Contact Person's Email: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Project Budget:

Item	Quantity	Price	Vendor	Total

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